Welcome to the future of packshots and POS sales

Save up to 75% on your usual photography costs!
Experience flexibility that was never possible before!
Contribute to sustainability!

WE REVOLUTIONIZE YOUR WORKFLOW

The workflow currently looks like this: the graphic designer who wants a pack shot in a new perspective has to give an order to the photographer. The photographer takes a few days to take the photos and creates an invoice for his services. The graphic designer now has to use these pack shots, even if it doesn't quite correspond to what he wanted.

The **FLUX**PRO workflow: The graphic designer opens an internet-based and password-protected platform, selects a product, turns it into the position he wants, loads the file, which can be printed up to A3 and has a transparent background (alpha channel), onto his work computer and positions it it in the layout. He can repeat this as desired until the position is exactly right. All of this is just a matter of minutes and there are no further follow-up costs.

WE CHANGE WEEKS TO HOURS

We save working time. We streamline the use of working hours from days to minutes. We save money and time. Once the 3-D asset is created, the graphic designer can load as many packshots as he wants and there are no additional costs. The cost of creating the 3D asset and implementing it into the system is often cheaper than the photographer's bill for a single photo shoot.

WE GIVE NEW FREEDOM TO GRAPHICS

The graphic designer can create layouts in a fraction of today's usual time thanks to the free choice of position and the ultra-fast features of the Packshot. This gives a level of creative freedom that is still not possible today. Marketing campaigns can become more creative and in less time.

AR FOR SALES AT THE POS - YOU'VE NEVER SEEN THIS BEFORE!

Displays, sales promotion measures, notices, disruptors - basically everything that we use as customer stoppers at the point of sale is now presented in the store via PowerPoint and prints. Everyone has to use a lot of imagination to get a feel for what the display in the store looks like.

With the **FLUX**PRO solution this is no longer necessary. We will set up an AR environment for you and sales can use a tablet in the store to determine exactly where the display should be and can then walk around with the tablet and look at the display from all sides. Move closer or move away. This helps enormously with the shop owner's decision and saves the sales department time, which they can use for further advice.

Henkell & Söhnlein - Freixenet - use our 3D work.

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The following prices are for guidance only. The final price depends on the foreseeable volume, the desired response times and the quality requirements. After reviewing the templates and recording your wishes, we will create an individual offer for your own 3D asset management environment. Alternatively, we are happy to offer a calculation based on an annual budget.

3-D asset Server (Thun – Swizerland) including updates, support and backups	Cloudrexx's server environment includes a database for structuring and searching assets. We were happy to introduce further advantages of Cloudrexx®.	**Annual license: € 1800.–** up to 50 products – each additional package of 10 €90.–
AR Server (Wien – Austria) including updates, support and backups	The Mazing Server provides the AR environment for mobile phones and tablets. 1-10 products €15 per month per product	**Annual license: € 1800.–** from 11 to 100 products

All prices in this list are net prices – server prices are only for the operation of the **FLUX**PRO offers – below you will find the creation prices of the products

Simple asset, Box shaped, no details like perforations or flap cutouts	This form is the simplest, without details and special elements. Well suited for the layout of marketing materials	**from € 450.–** just replacing graphics from € 190.–
Simple asset, Box-shaped, details worked out	This shape is created more realistically with tear zones and lid edges and handle recesses. This version is the best choice for very large images (up to A0).	**from € 680.–** just replacing graphics from € 290.–
Medium asset, Tetra pack, drinking bag, etc	This shape describes organic and non-cubic assets that can consist of several parts (lids etc.)	**from € 975.–** just replacing graphics from € 400.–
Difficult asset, Glass bottle, perfume bottle etc	This shape stands out due to its transparencies, metallic surfaces and reflections.	**from € 1450.–** just replacing graphics from € 600.–
Very difficult asset, Champagne bottle with flexographic printing, medical devices, complex metallic images, etc.	This form is the premier class. Limitless in quality and lastingly impressive.	**from € 2950.–** just replacing graphics from € 900.–

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Simple AR model* Box-shaped with no details	This form is the simplest, without details and special elements. Well suited for the layout of marketing materials	**from € 350.–** just replacing graphics from € 150.–
Medium AR model* Box shaped with details	This shape is created more realistically with tear zones and lid edges and handle recesses.	**from € 480.–** just replacing graphics from € 290.–
Difficult AR model* Glass bottle, flacon, PET bottle	This shape stands out due to its transparencies, metallic surfaces and reflections.	**from € 975.–** just replacing graphics from € 490.–
Complex AR model* CHEP pallet display, POS elements	This form is the premier class. Limitless in quality and lastingly impressive.	**from € 1250.–** just replacing graphics from € 650.–

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3D assets for the packshot and the Create AT area at the same time	The asset is used as both a packshot and an AR asset needed. We can combine that well.	We offer a 15% discount per AR asset

*AR assets are cheaper because we do not create them in print quality. AR is only used on the screens of mobile devices.

Sustainability is on everyone's lips and rightly so. We save valuable resources because we do not create any prints or Send dummies. Our servers are operated according to the current state of sustainable ecology.

As of 09-2023 – Frankfurt am Main – bamis GmbH